

Sample Email

Dear Friends,

The Rising Achievers Program (RAP) is a personally rewarding program sponsored by our Rotary club. Rotary, a community service organization, works to support deserving individuals and organizations locally and throughout the world.

The RAP event collects money for two main purposes. First, this year, we are recognizing 18 students recommended by their teachers and principals. They are not necessarily the top students, since they may also be working 40 hours a week, taking care of sick parents, or they themselves may have major health problems. These students have overcome adversity and persevered.

After we recognize the students and their teachers, the rest of donated funds are distributed to worthy charities. Such as Hospice of the Comforter, Habitat for Humanity, the Salvation Army and others.

The suggested donation is \$5 per ticket or \$20 for five. All tickets will be entered into a drawing for a **Grand Prize** of **\$1,000.00 Cash!** **Second Prize** is a total **Estate Plan**, including Last Will and Testament, Living Will, Powers of Attorney, and a Healthcare Surrogate, provided by **Kramer Law Firm, Michael Merrill**. There are many other great prizes up for grabs, such as Fitness Center Membership, Framed Artwork, and Jewelry. The prizes will be drawn at the RAP Gala on April 15, 2012.

If you choose to participate in this worthy event, please send a check, payable to Rotary, directly to us at <*your address*> and I will send you your tickets. Tickets are also available for purchase at www.ssrotary.com/shop.

On behalf of our anticipated recipients, we at South Seminole Rotary appreciate your consideration and support. Please contact me directly should you have any questions. If you would like to know more about our Rotary club, visit our website at www.ssrotary.com.

Many thanks,